

## Our Approach

Our approach is deceptively simple.

Measure twice.

Cut once.

We have a clear set of input documents, which are easy to fill out surveys, to help us determine what you need and want.

We then provide a set of documents outlining the goals of the project, and the specific blue print for the system, including, for the web, a page by page break down of the content and functionality required.

Then we build from that plan.

Registered site users can download our documents and process. All we ask is that you properly attribute them to Left Brain, and that you do not sell our content for commercial gain. Our solution is protected under a creative commons non-commercial, attributed copyright.

Use it, credit us, don't sell it is all that means.

We know we can't possibly build every web site, every process or system in the world, but our proven methodology can help make yours even better.