

Pricing

A Site Up & Running In Weeks For Only \$2,000

We have tried to make our pricing model as clear as possible. One option is the one given above. This is a simple, clean, stylish site that will be easy to use. Your site can grow as your organization does.

We provide you with a basic site for \$2,000, selecting from a half dozen different page layouts, each of them with at least five different color combinations.

Once that basic page layout and color scheme is chosen, we can customize the color scheme to meet your existing corporate identity. You provide as high a quality digital image as you can of your logo and any accompanying graphics, such as photos.

Or Perhaps You Had Something Bigger In Mind?

Obviously, websites can become expensive investments that companies simply need to make. Left Brain's team is dedicated to providing clients with sites that give a return on investment. Some of our sites have: video, donation pages, blogs, forums, surveys, enewsletters, ecommerce, statistics, and more, you name it! It is important to gauge what is needed. We have no interest in setting you up with something you won't use.

While we can help guide you, no one knows your what your needs are as clearly as you. We can scale a solution to the budget priorities you set up.

We can also help you map out what your needs may entail in future, and identify ways you can find the resources to continue to enhance your

organizational effectiveness.

Bottom line - you decide what to invest and when.

You can begin publishing content even sooner!

If you need a custom corporate identity package developed, we can do that for \$3,000. This includes logo, letterhead, business cards, style and usage guide, and a customized color and navigation treatment for your site. We are also happy to work with anyone you choose.

If you need additional help to organize your site and train you directly on its use, we can do that for \$2,000.

If you decide to host with us the year after your site launches, you pay \$50/month. If you want to move it to your own server, we'll help you do that at any time. Many clients find that they just don't need us after learning the system well enough. That, to us, is a success story.

If you want a DIY site, where you order the components you would like and we simply install everything for you, \$500, \$100 a year hosting.

And if you would just like to host on our eGreen certified server and completely roll your own Joomla site, hosting plans start at as little as \$5 a month for non-profits.

Use our detailed pricing guide to get a sense of different tools available.

If you need additional features beyond the basic site, we will release them on a schedule and budget you decide, so you can pay as you go as you have additional features you feel you are ready to use. You can buy them in packages if it is easier for you budget wise, but we will only charge for what you actually use. It gives you the ultimate buying security.

We are, of course, delighted when we get to build a really cool, complex with a client, but if all you need is a way to get from point a to point b, you don't need to invest more than the basic amount.

On the flipside of investing too little, the greater tragedy is what we call the highway jet syndrome - getting a technology tool that you really don't have the knowledge or resources to use, meaning it frequently sits untouched, or the organization unknowingly drives what amounts to a jet plane back and forth to work.

If you want to handle project management completely on your own, or, if you are a graphic design firm looking for software engineering and web expertise, or a software engineering firm looking for web designers, we can work with you on pricing according to the volume and coolness of the projects.

If you have a great business idea, but limited start up capital, we may be able to help.